

THE AROMATHERAPY CO.

SMITH & CO.





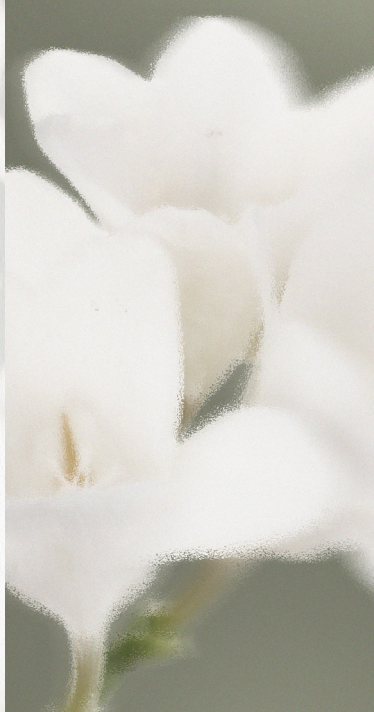
THE AROMATHERAPY CO.

SMITH & CO.

From routines to rituals, Smith & Co. by The Aromatherapy Co. will perfume your home & body with six intoxicating blends. Where home décor meets home fragrance with sculptural coloured vessels and New Zealand-made body care in glass 'forever' bottles, to top up over and over again.

Explore and adore.

**AUCKLAND, NEW ZEALAND
SINCE 1990**



BLUSH ROSE & BLACKBERRY

Magnify the delicate floral notes of this timeless classic with a glamorous mystique and modern twist. An intoxicating and dreamy blend with notes of wild ripe blackberries, on a heart of rose blush, geranium, violet and wild jasmine petals. Amplified on warm base of amber, alluring musk and spellbinding vanilla bean.

FRAGRANCE FAMILY

Floral Musk

TOP Lemon — Blackberry
MID Rose — Geranium — Violet — Jasmine petals
BASE Amber — Patchouli — Melted Vanilla — Musk

BLACK OUD & SAFFRON

Reveal the rich and compelling boldness of spiced woody notes with the intoxicating and nostalgic nuances of rich florals. A relatable but ever-changing aroma composed of antique oud and orange entwined with a heart of sophisticated rose blooms. Deepened with a harmonic base of delicate woods, sweet patchouli and soft vanilla.

FRAGRANCE FAMILY

Oriental Floral

TOP Antique Oud — Bitter Orange
MID Rose de Mai
BASE Patchouli — Liquid Vanilla — Musk

TABAC & CEDAR WOOD

Journey to a decadent sanctuary and envelop your senses with intense and distinguished accents. An artisanal, signature scent, composed of spiced orange citrus, black suede and tanned leather layered on a heart of tobacco flower and resinous tonka. Laden with deep animalistic textures and warm cedar wood and indulgent liquid vanilla.

FRAGRANCE FAMILY

Woody Oriental

TOP Orange — Clove Leaf — Pink Pepper
MID Leathered Tobacco — Tonka — Patchouli
BASE Suede — Vanilla Cream — Cedar — Vetiver

TONKA & WHITE MUSK

Embrace the illuminated and intoxicating nectar of luminous bliss. A cascading aroma of transcendent warmth amplified with the refined sweetness of lemon and mandarin zest on a universally intoxicating heart of jasmine - rich and sweet, fruity with an addictive edge. Layered on an intriguing twist of mellow white musk seduced by the sun.

FRAGRANCE FAMILY

Citrus Floral

TOP Mandarin Peel — Lemon
MID Orange blossom — Jasmine — Gilded Violet
BASE White musk

AMBER & FREESIA

Discover the unexpected with this addictive duo of light and dark. A juxtaposing bright aromatic top of lush wild berries, blooming freesia and jasmine, contrasted with a heart of warmed amber. Follow the ever-shifting landscape to reveal the dark yet complex base of lingering cedar with wild moss bark to add an earthy hint, combined with burnt vanilla bean.

FRAGRANCE FAMILY

Floral Gourmand

TOP Lush Berry — Freesia
MID Jasmine — Warmed Amber
BASE Cedar Suede — Moss Bark — Burnt Vanilla Bean

SMOKED SUEDE & BERGAMOT

Unveil this compelling portrait of a raw and unorthodox fragrance entwined with the alluring texture of a captivating landscape. A medley of black pepper and sweet bergamot collide with leather-laden suede notes, tobacco leaf and a smooth smoked cognac. A terrain heightened with a base of woods, native moss and a hint of stirring vanilla.

FRAGRANCE FAMILY

Spicy Leather

TOP Bergamot — Peppercorn
MID Tonka Bean — Cognac — Tobacco — Suede
BASE Cedar — Sandalwood — Vanilla Cream — Oak



SCENTED CANDLE 250G (8.80Z) / 80G (2.80Z)

A sensory escape and mood-lighting essential. A wax blend formulated for exceptional hot and cold throw. Our larger 250g candle come with a glass lid to keep free of dust when not in use. Burn time approx. 45 hours and the smaller 80g approx. 15 hours.



COLOURED WAX To compliment the glass hue in blush (Blush Rose & Blackberry), umber (Black Oud & Saffron, sage (Amber & Freesia) and denim (Smoked Suede & Bergamot). White wax in white (Tonka & White Musk) and black (Tabac & Cedar Wood).



SCENTED DIFFUSER 200ML (6.8FL.OZ) / 50ML (1.7FL.OZ)

Continuously perfume your room with our two sizes of scented diffusers. Formulated to ensure exceptional scent diffusion with cotton sticks. Our 200ml provides long-lasting and beautiful fragrance for up to five months and the 50ml up to one month.



ROOM SPRAY

100ML (3.4FL.OZ)

Instantly fragrance your home and add a touch of decadence to your room. Spritz liberally into the air to refresh. With coloured glass and black cap to look sleek in your home.



CARD WRAP Removable card wrap features the fragrance name on top for instore selling.





WASH & LOTION 400ML (13.5FL.OZ)

Buy your glass wash & lotion bottle once and top up forever. With signature coloured glass, compliment your décor and alternate aromas.

ENRICHED WITH –

Kakadu Plum Oil – Known for its anti-ageing, brightening and soothing properties, this superfruit detoxifies the skin and fights off free radical damage.

Murula Oil – An all-rounder, marula oil is anti-inflammatory and rich in potent antioxidants; Vitamin C, Vitamin E, essential amino acids and flavonoids.

♥ **MADE IN NEW ZEALAND** Vegan – Cruelty Free – Free from parabens, silicone and artificial colours.



CARD WRAP Removable card wrap features the fragrance name on top for instore selling.

WASH / LOTION The Smith & Co. logo moves on each bottle to distinguish wash from lotion. Alternatively customers can mix & match two colours to differentiate.

WASH & LOTION REFILLS 400ML (13.5FL.OZ)

Sold separately in coloured single-fill soft packs.



MIX & MATCH With no fragrance name printed on the bottle, customers can mix & match aromas when topping up.

HAND & NAIL POMADE 80ML (2.7FL.OZ)

Hydrate on the go with our six luxurious Hand & Nail Pomades, enriched with Kakadu Plum and Marula Oils. Naturally packed with vitamins and antioxidants, this non-greasy formula absorbs quickly to soften, protect, and nourish—wherever the day takes you. Housed in sleek tubes designed in matching hues to reflect each unique fragrance.

ENRICHED WITH —

Kakadu Plum Oil — Known for its anti-ageing, brightening and soothing properties, this superfruit detoxifies the skin and fights off free radical damage.

Marula Oil — An all-rounder, marula oil is anti-inflammatory and rich in potent antioxidants; Vitamin C, Vitamin E, essential amino acids and flavonoids.

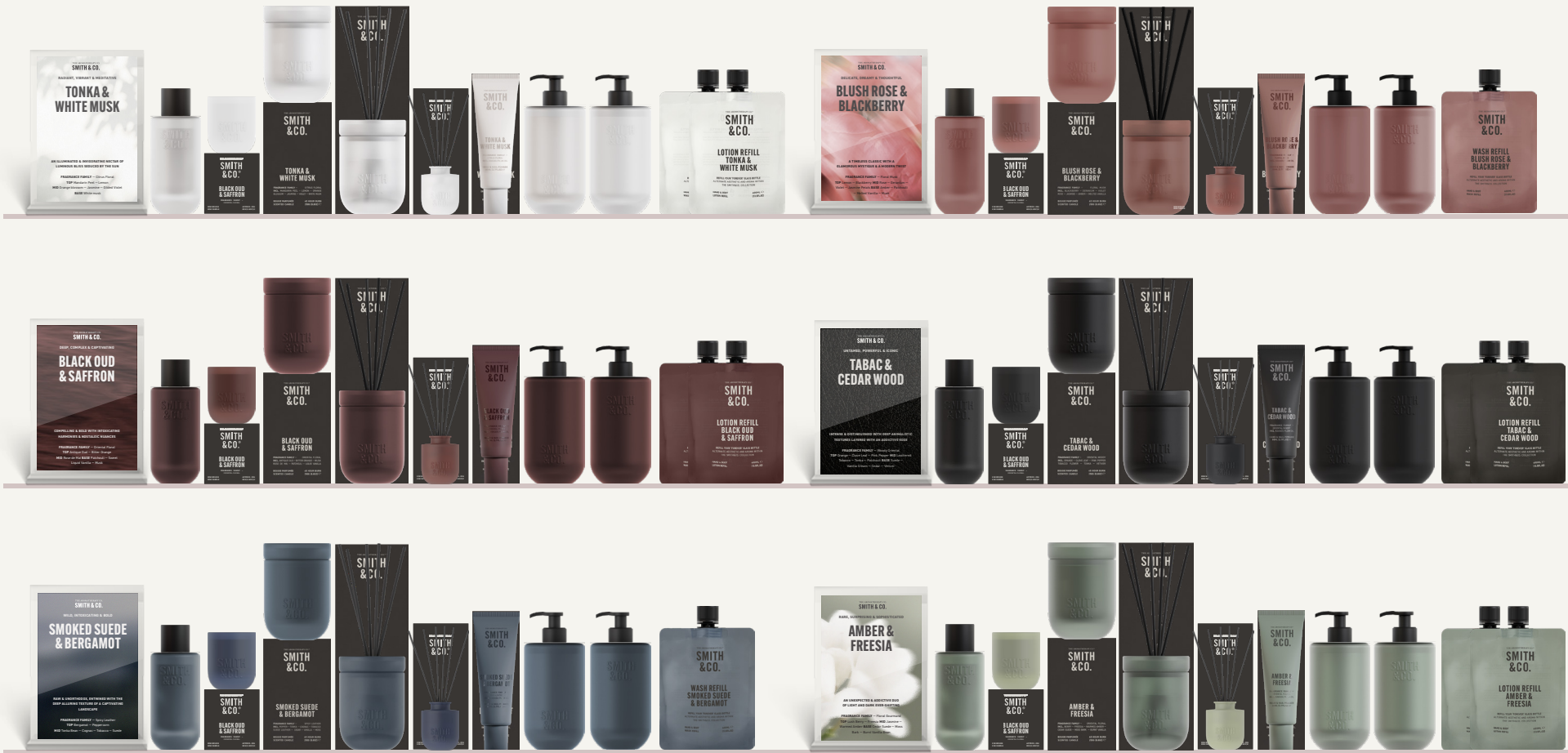


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THE AROMATHERAPY CO.®
SMITH & CO.

IN STORE PLANNAGRAM



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